

BREAKING NEWS



Florida universities ordered to disband pro-palestinian student groups

By Clinton Engelberger, EDITOR IN CHIEF

University leaders were directed to terminate pro-palestinian student groups that Ray Rodrigues, State University System (SUS) Chancellor, claimed are in support of terrorism. [Continue reading...](#)

What you missed...



Students, faculty endured months of delays for the Honors College. Is it up to par?

By Ananya Siragavarapu, CORRESPONDENT

The new Judy Gushaft Honors College (JGHC) building finally opened its doors to students early this semester after facing multiple delays – but was the wait worth it? [Continue reading...](#)



'USF is afraid to support us': Black enrollment decrease fuels demand for representation

By Clara Rokita Garcia, CORRESPONDENT

Black enrollment has been on a slow decline at USF, according to USF Fact Books. [Continue reading...](#)

[Read more on USF Oracle...](#)



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Sent

3023

Open Rate

46.5%

Click Rate

15.3%



Opens	1357	Clicks	447
Sent	3023	Did Not Open	1560
Bounces	106	Unsubscribed	1
Successful Deliveries	2917	Spam Reports	0
Desktop Open Percentage	79.6%	Mobile Open Percentage	20.4%

Recommendations

Here are some things we think would help this campaign even more.

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Link	Unique Clicks Distribution	
https://www.usforacle.com/2023/10/25/florida-universities-ordered-to-disband-pro-palestinian-student-groups/	364	65.9%
https://www.usforacle.com/2023/10/25/students-faculty-endured-months-of-delays-for-the-honors-college-is-it-up-to-par/	109	19.7%
https://www.usforacle.com/2023/10/25/usf-is-afraid-to-support-us-black-enrollment-decrease-fuels-demand-for-representation/	57	10.3%
https://www.usforacle.com/	9	1.6%
http://www.usforacle.com/	5	0.9%
https://www.tiktok.com/@usforacle?lang=en	2	0.4%
http://www.twitter.com/usforacle	2	0.4%
http://www.facebook.com/usforacle	2	0.4%
http://www.instagram.com/usforacle	2	0.4%
Total Click-throughs	552	100%

Send History

History of this email being sent including how many people it was sent to.

Date	Sent Count	Status
Wed, Oct 25, 2023 4:49 pm EDT	3023	Your email has been successfully sent.

Template Name: CPE-PT17831



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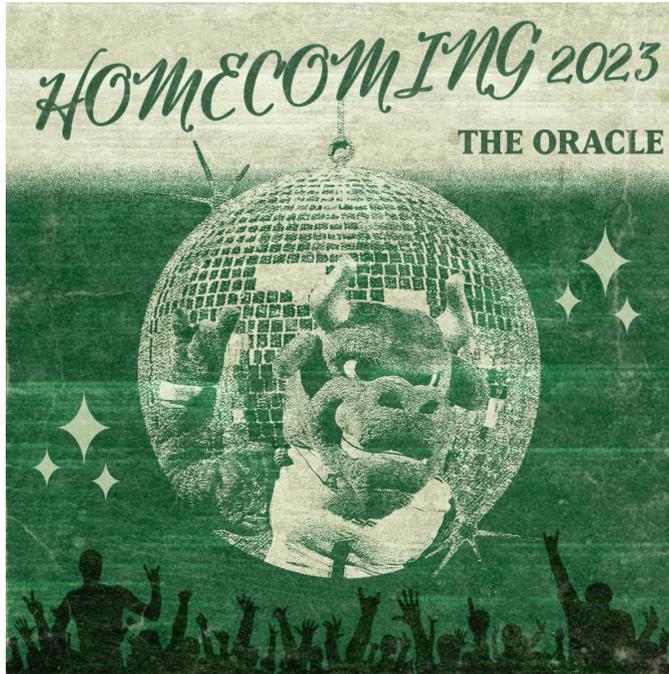
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Monday, Oct. 09



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Sent

2979

Open Rate

65.5%

Click Rate

8%



Opens	1885	Clicks	230
Sent	2979	Did Not Open	992
Bounces	102	Unsubscribed	3
Successful Deliveries	2877	Spam Reports	1
Desktop Open Percentage	91.7%	Mobile Open Percentage	8.3%

Recommendations

Here are some things we think would help this campaign even more.

[Have a product idea or request? Submit it here!](#)



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Link	Unique Clicks	Distribution
https://www.usforacle.com/2023/10/09/homecoming-issue-2023/	190	75.1%
http://www.twitter.com/usforacle	15	5.9%
https://www.the-cays.com/	15	5.9%
http://www.usforacle.com/	14	5.5%
https://www.usf.edu/student-affairs/homecoming/	13	5.1%
http://www.facebook.com/usforacle	4	1.6%
http://www.instagram.com/usforacle	2	0.8%
Total Click-throughs	253	100%

Send History

History of this email being sent including how many people it was sent to.

Date	Sent Count	Status
Mon, Oct 9, 2023 7:00 am EDT	2979	Your email has been successfully sent.

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THE ORACLE

The Weekly Roundup

Sept. 25-29



Students voice concerns about relocation of Sycamore Fields Complex

By Lily Belcher, CORRESPONDENT

Club and recreational athletes fear moving the complex to the southwest corner of campus will deter students from using the facilities. [Continue reading...](#)

News:



Feed-a-Bull pantry sees increasing demand from past years

By Mirline Ostine, CORRESPONDENT

Program Director Katie Webster said she'd like to move Feed-a-Bull to a larger pantry but has been unable to do so due to lack of funding. [Continue reading...](#)



SG's Computer Services introduces updated technology

By Clara Rokita Garcia, CORRESPONDENT

Some of the new features in the lab include new computers, printers and charging stations. [Continue reading...](#)

[Read more in news...](#)

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Sports:



Women's soccer upsets No.

Byrum Brown named AAC Offensive Player of the Week

By Noah Vinsky, STAFF WRITER

Brown's 517 yard performance against Rice earned him USF's first Offensive Player of the Week honors since 2018.

[Continue reading...](#)

21 Gonzaga with two goals in second half

By Beatriz Gonzalez, CORRESPONDENT

Graduate student forward Kouri Peace (center) records her first assist and second goal of the season against the No. 21 ranked team.

[Continue reading...](#)

[Read more in sports...](#)

Opinion:



OPINION: Join the fight against dishonest politicians, one Google search at a time

By Abigail Nichols, CORRESPONDENT

Students can improve politics by taking more action to self-educate.

[Continue reading...](#)



OPINION: Hillsborough County cutting affordable housing funds leaves Tampa in the cold

By Marcelene Pilcher, MANAGING EDITOR

The HCC chose to slash the housing budget in favor of affordable roadways, ignoring Tampa's housing crisis.

[Continue reading...](#)

[Read more in opinion...](#)

Focal Points:



Amplifying alumni: Lindsey Flynn educates community to protect turtles

By Leah Meyer, CORRESPONDENT

USF alum Lindsey Flynn received her bachelor's degree in biology in 2007 and studied for a master's degree in marine science.

[Continue reading...](#)

[Read more in focal points...](#)

Multimedia:



PHOTO GALLERY – USF v. Rice University

By Arianna Renick, CORRESPONDENT

USF's offense has struggled to find its rhythm at the beginning of the season, particularly in the passing game. But, in their conference opening 42-29 win against Rice on Saturday at Raymond James Stadium on Saturday, things seemed to finally fall into place. [See more here...](#)

[Look more at multimedia...](#)



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Sent

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Open Rate

66.5%

Click Rate

8.7%



	Original	Resend	Total		Original	Resend	Total
Opens	1736	173	1909	Clicks	221	22	243
Sent	2900	1136	4036	Did Not Open	1066	956	2022
Bounces	98	7	105	Unsubscribed	2	0	2
Successful Deliveries	2802	1129	3931	Spam Reports	1	0	1
Desktop Open Percentage			89.8%	Mobile Open Percentage			10.2%

Recommendations

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Link	Segmentation Lists	Unique Clicks	Distribution
https://www.usforacle.com/2023/09/28/students-voice-concerns-about-relocation-of-sycamore-fields-complex/		142	45.2%
https://www.usforacle.com/2023/09/28/feed-a-bull-pantry-sees-increasing-demand-from-past-years/		34	10.8%
https://www.usforacle.com/2023/09/25/sgs-computer-services-introduces-updated-technology/		24	7.6%
https://www.usforacle.com/2023/09/25/byrum-brown-named-aac-offensive-player-of-the-week/	Sports engagement	23	7.3%
https://www.usforacle.com/2023/09/24/photo-gallery-usf-v-rice-university/	Multimedia engagement	20	6.4%
https://www.usforacle.com/2023/09/27/opinion-join-the-fight-against-dishonest-politicians-one-google-search-at-a-time/		16	5.1%
https://www.usforacle.com/2023/09/25/opinion-hillsborough-county-cutting-affordable-housing-funds-leaves-tampa-in-the-cold/		12	3.8%
https://www.usforacle.com/2023/09/28/amplifying-alumni-lindsey-flynn-educates-community-to-protect-turtles/	Multimedia engagement	7	2.2%
https://www.usforacle.com/2023/09/24/womens-soccer-upsets-no-21-gonzaga-with-two-goals-in-second-half/		7	2.2%
https://www.dell.com/en-us/lp/usf?link_number=126352427&c=us&l=en&tfid=1056581&cid=316360&lid=5993986&dgc=ms&cpn=ArmMppM_ArmMppCP_ArmMppS_ArmMppVAR&ACCT=595727070		5	1.6%
http://www.usforacle.com/		4	1.3%
https://www.usforacle.com/category/news/		4	1.3%
https://www.usforacle.com/category/multimedia/	Multimedia engagement	3	1%
https://www.peachcobblerfactory.com/		2	0.6%
https://www.usforacle.com/category/opinion/		2	0.6%



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<http://www.instagram.com/usforacle>

Total Click-throughs

1

0.3%

314

100%

Send History

History of this email being sent including how many people it was sent to.

Date	Sent Count	Status
Sun, Oct 1, 2023 7:00 am EDT	1136	Your email has been successfully re-sent to non-openers.
Fri, Sep 29, 2023 7:00 am EDT	2900	Your email has been successfully sent.

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THE ORACLE

The Weekly Roundup

Oct. 09-13



University Police investigates bomb threat to USF Hillel

By Camila Gomez, NEWS EDITOR

University Police (UP) is investigating a non-specific bomb threat related to the USF Hillel building on the Tampa campus. [Continue reading...](#)

News:



Low attendance expected for LGBTQ History Month events, coordinator says

By Cassidy Koetitz, CORRESPONDENT

Attendance so far has been lower for most events and Student Programs Coordinator Alison Garcia predicted that trend will continue. [Continue reading...](#)



'We knew we had to do something': USF students rally to show solidarity with Palestine

By Lily Belcher, CORRESPONDENT

Around 50 students rallied in the rain on Thursday afternoon to express their solidarity with Palestine at the Library, holding signs and waving flags. [Continue reading...](#)

[Read more in news...](#)

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Sports:



'That wasn't us': Defense looking to rebound after disappointing performance against UAB

By Noah Vinsky, STAFF WRITER

USF will return home to face FAU in an attempt to break a three-game homecoming losing streak. USF. [Continue reading...](#)



Women's basketball places first in preseason poll for fourth consecutive year

By Aaron Mammah, SPORTS EDITOR

The Bulls received 10 of the 14 first-place votes in the AAC preseason coaches poll on Monday. [Continue reading...](#)

[Read more in sports...](#)

Opinion:



OPINION: Students shouldn't struggle with lab accessibility

By Lennon Tomaselli, CORRESPONDENT

It's been increasingly hard for students to find the resources to secure a spot in a laboratory on campus. [Continue reading...](#)



OPINION: End polarization. Mandate hands-on engagement with government.

By Anna Gustafson, CORRESPONDENT

Compulsory government service could be the solution to a divisive, unproductive American government. [Continue reading...](#)

[Read more in opinion...](#)

Nostalgia



Homecoming football game fiasco: When green and gold went out of style

By Aaron Mammah, SPORTS EDITOR

The shirts distributed ahead of the 2014 Homecoming Game were purple – the main school color of the Bulls' opponent, the East Carolina Pirates. [Continue reading...](#)





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Sent

2992

Open Rate

49.4%

Click Rate

12.6%



	Original	Resend	Total		Original	Resend	Total
Opens	1224	264	1488	Clicks	302	62	364
Sent	2992	1750	4742	Did Not Open	1665	1479	3144
Bounces	103	7	110	Unsubscribed	0	1	1
Successful Deliveries	2889	1743	4632	Spam Reports	0	1	1
Desktop Open Percentage			81.3%	Mobile Open Percentage			18.7%

Recommendations

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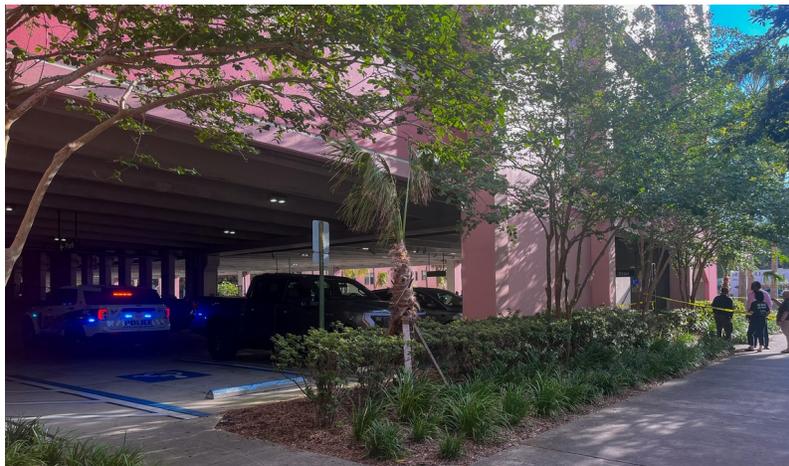
Original Send

Link	Segmentation Lists	Unique Clicks	Distribution
https://www.usforacle.com/2023/10/11/university-police-investigates-bomb-threat-to-usf-hillel/		140	31.8%
https://www.usforacle.com/2023/10/12/we-knew-we-had-to-do-something-usf-students-rally-to-show-solidarity-with-palestine/		120	27.3%
https://www.usforacle.com/2023/10/12/low-attendance-expected-for-lgbtq-history-month-events-coordinator-says/		61	13.9%
https://www.usforacle.com/2023/10/12/homecoming-football-game-fiasco-when-green-and-gold-went-out-of-style/		36	8.2%
https://www.usforacle.com/2023/10/11/that-wasnt-us-defense-looking-to-rebound-after-disappointing-performance-against-uab/	Sports engagement	27	6.1%
https://www.usforacle.com/2023/10/12/opinion-students-shouldnt-struggle-to-find-lab-accessibility/		18	4.1%
https://www.usforacle.com/category/news/		12	2.7%
https://www.usforacle.com/2023/10/10/opinion-end-polarization-mandate-hands-on-engagement-with-government/		10	2.3%
https://www.usforacle.com/2023/10/09/womens-basketball-places-first-in-preseason-poll-for-fourth-consecutive-year/	Sports engagement	4	0.9%
https://www.solsmilelounge.com/		3	0.7%
https://www.usforacle.com/2023/10/09/homecoming-issue-2023/		3	0.7%
https://www.the-cays.com/		3	0.7%
http://www.usforacle.com/		1	0.2%
https://www.usforacle.com/category/opinion/		1	0.2%
https://www.usffcu.com/		1	0.2%
Total Click-throughs		440	100%

THE ORACLE

The Weekly Roundup

July 3-7



University Police investigating potential suicide at Beard Garage

By Julia Saad, STAFF WRITER

University Police (UP) is currently investigating an “apparent suicide” that happened on the Tampa campus, UP Public Information Representative Michael Lavelle wrote in a statement to The Oracle. [Continue reading...](#)

News:



Will USF’s on-campus stadium be more trouble than it’s worth?

Faculty speak up

By Camila Gomez, NEWS EDITOR

Faculty at USF wrestle with concerns regarding the new costs of the new \$340 million on-campus stadium – and its possible impacts on academics. [Continue reading...](#)



USF developing plan to increase Black enrollment

By Clinton Engelberger, EDITOR-IN-CHIEF

Following years of declining Black enrollment at USF, the university is developing a strategic enrollment plan to identify where work needs to be done, according to a university statement provided to The Oracle by Director of Media Relations Althea Johnson. [Continue reading...](#)

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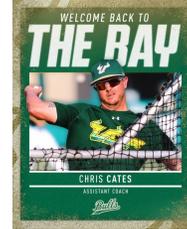
Sports:

Chris Cates returns to USF baseball coaching staff

By Aaron Mammah, SPORTS EDITOR

Chris Cates returned to his role as an assistant coach on Monday after spending three seasons away from USF baseball.

[Continue reading...](#)



[Read more in sports...](#)

Opinion:



OPINION: DeSantis' veto of Nursing/STEM building funding hurts students

By Matthew Hunter, CORRESPONDENT

Gov. Ron DeSantis vetoed \$20 million in appropriation funds for a new STEM facility at the Sarasota-Manatee Campus on June 15, according to a June 16 article from [The Oracle](#). [Continue reading...](#)



OPINION: New diversity legislation will only worsen USF's staffing issues

By Rachel Beard, OPINION EDITOR

[Senate Bill \(S.B.\) 266](#) went into effect on Saturday, and some USF [staff members](#) worry that it will make the university's staffing challenges worse. [Continue reading...](#)

[Read more in opinion...](#)



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Sent

2711

Open Rate

71.2%

Click Rate

20.6%



	Original	Resend	Total		Original	Resend	Total
Opens	1670	241	1911	Clicks	496	43	539
Sent	2711	1012	3723	Did Not Open	945	764	1709
Bounces	96	7	103	Unsubscribed	0	0	0
Successful Deliveries	2615	1005	3620	Spam Reports	0	0	0
Desktop Open Percentage			82.8%	Mobile Open Percentage			17.2%

Recommendations

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Original Send

Link	Unique Clicks Distribution	
https://www.usforacle.com/2023/07/06/university-police-investigating-potential-suicide-at-beard-garage/	409	63.8%
https://www.usforacle.com/2023/07/04/will-usfs-on-campus-stadium-be-more-trouble-than-its-worth-faculty-speak-up/	92	14.4%
https://www.usforacle.com/2023/07/04/usf-developing-plan-to-increase-black-enrollment/	48	7.5%
https://www.usforacle.com/2023/07/03/opinion-new-diversity-legislation-will-only-worsen-usfs-staffing-issues/	32	5%
https://www.usforacle.com/2023/07/04/opinion-desantis-veto-of-nursing-stem-building-funding-hurts-students/	29	4.5%
https://www.usforacle.com/2023/07/04/chris-cates-returns-to-usf-baseball-coaching-staff/	14	2.2%
https://www.dell.com/en-us/lp/usf?link_number=126352427&c=us&l=en&tfcid=1056581&cid=316360&lid=5993986&dgc=ms&cpn=ArmMppM_ArmMppCP_ArmMppS_ArmMppVAR&ACCT=595727070	4	0.6%
http://www.usforacle.com/	4	0.6%
https://www.usforacle.com/category/news/	4	0.6%
https://www.usforacle.com/category/opinion/	2	0.3%
http://www.twitter.com/usforacle	1	0.2%
https://www.usforacle.com/2023/06/21/will-the-new-aau-status-aid-usfs-staffing-issues-faculty-and-administration-weigh-in/	1	0.2%
https://www.usforacle.com/2023/06/16/usf-sees-largest-recurring-increase-to-operational-budget-in-2023-24-state-budget-2/	1	0.2%
Total Click-throughs	641	100%

<https://www.tiktok.com/t/ZT8BK22pX/>

https://www.instagram.com/p/CqqonlTtAWr/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA%3D%3D

6,574 accounts reached
7,472 impressions
1,369 post interactions (719 likes, 548 shares, 53 comments, 49 saves)

https://www.instagram.com/p/CoGRnlHruIV/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA%3D%3D

6,457 accounts reached
7,420 impressions
1,120 post interactions (516 likes, 467 shares, 71 saves, 66 comments)

https://www.instagram.com/p/CuYYHJloTkZ/?utm_source=ig_web_copy_link&igshid=MzRIO%20BiNWFIZA%3D%3D

5,849 accounts reached
7,288 impressions
1,584 post interactions (747 shares, 742 likes, 58 saves 37 comments)

https://www.instagram.com/p/Cur6vKtGCL/?utm_source=ig_web_copy_link&igshid=MzRIO%20DBiNWFIZA%3D%3D

5,392 accounts reached
6,342 impressions
740 post interactions (571 likes, 119 shares, 36 saves, 14 comments)