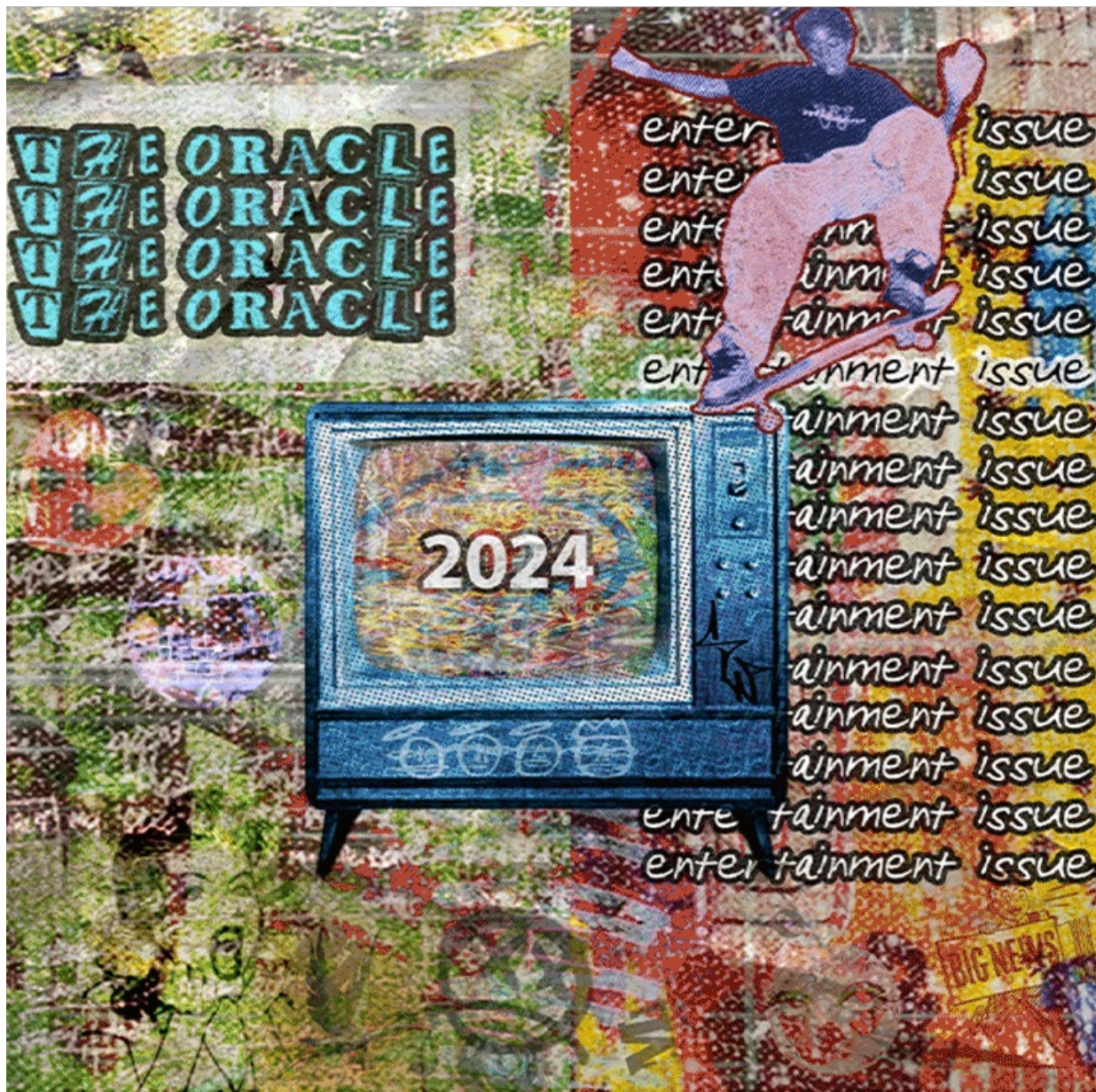




THE ORACLE

Monday, Jan. 29



Take a break from the stresses of life and check out this year's Entertainment Edition! For podcast recommendations and tips on how to engage with your inner child, [click here](#).



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	Original	Resend	Total
Opens	1204	269	1473
Sent	3335	2061	5396
Bounces	130	15	145
Successful Deliveries	3205	2046	5251
Desktop Open Percentage			90.3%

	Original	Resend	Total
Clicks	129	40	169
Did Not Open	2001	1777	3778
Unsubscribed	7	2	9
Spam Reports	1	0	1
Mobile Open Percentage			9.7%

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THE ORACLE

The Weekly Roundup

Jan. 29 - Feb. 02



USF denies request to ban Starbucks from campus

By Joana Riva, CORRESPONDENT

Students For Socialism (SFS) issued a letter requesting the ban to President Rhea Law on Jan. 21 .

[Continue reading...](#)

News:

[How USF is celebrating Black](#)



Heritage Month

By Michelle Plyam, CORRESPONDENT

Black Heritage Month has arrived, and USF is celebrating until the end of February with events emphasizing the importance of Black culture, music and education on society. [*Continue reading...*](#)



USF students demanding Starbucks ban escorted out of library sit-in

By Lily Belcher, STAFF WRITER

Around 10 USF students participating in a sit-in protest at the library's Starbucks were asked to leave the building by administration Monday morning. [*Continue reading...*](#)



SG Senate demands an Office of Sustainability at USF: 'I want a promise'

By Clara Rokita Garcia, CORRESPONDENT

Christian Chow Quan, vice-relations chair for the Student Government (SG) Senate Relations Committee, wrote a resolution last fall to implement an Office of Sustainability on all three USF campuses. [*Continue reading...*](#)

[*Read more in news...*](#)



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Sports:



USF football alumni to appear in second straight Super Bowl

By Aaron Mammah, SPORTS EDITOR

USF football fans might recognize two familiar faces in Super Bowl 58. [Continue reading...](#)



Taking a look at USF baseball's non-conference slate

By Jack Ward, CORRESPONDENT

After finishing with the worst record during head coach Billy Mohl's tenure, the Bulls will look to turn things around in 2024, starting with their struggles against non-conference foes. [Continue reading...](#)

[Read more in sports...](#)

Opinion:



OPINION: Florida wants to ban political flags on campuses – and it should

By Abigail Nichols, OPINION CO-EDITOR

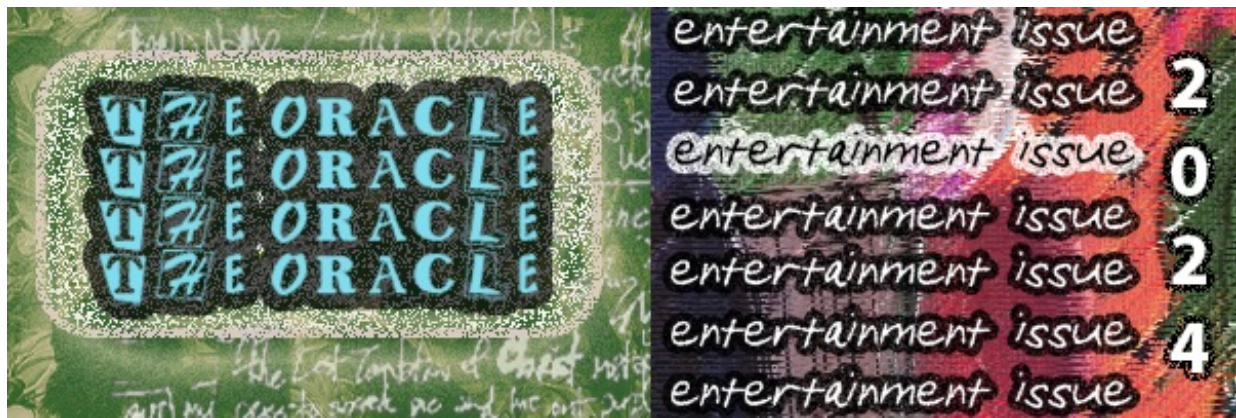
House Bill 901 hit the Florida Senate in December and may ban all governmental agencies from flying any flags that represent political, sexual orientation or racial ideology viewpoints. [Continue reading...](#)

OPINION: The verdict on USF pre-law: Guilty, but could do better

By Dylan Courtney, CORRESPONDENT

USF must proactively ensure academic resources are promoted and available to all who need them. [Continue reading...](#)

[Read more in opinion...](#)



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16.5%

	Original	Resend	Total
Opens	1363	931	2294
Sent	3338	1939	5277
Bounces	133	14	147
Successful Deliveries	3205	1925	5130
Desktop Open Percentage			84.1%

	Original	Resend	Total
Clicks	430	100	530
Did Not Open	1842	994	2836
Unsubscribed	1	2	3
Spam Reports	0	1	1
Mobile Open Percentage			15.9%

THE HUDDLE

April 3-10



USF's on-campus stadium has a new construction firm

By Noah Vinsky, ASSISTANT SPORTS EDITOR

USF has selected three firms – Manhattan Construction Company, H.J. Russell & Company and DuCon, LLC – according to a university press release Tuesday morning. ***Continue reading...***

Men's Basketball:

USF's Chris Youngblood enters NCAA transfer portal

By Aaron Mammah, SPORTS EDITOR

Chris Youngblood's exit means USF will have to replace a majority of its scoring from last season. ***Continue reading...***



Football:



Bayron Matos never played in a football game. Here's why he's an NFL prospect.

By Noah Vinsky, ASSISTANT SPORTS EDITOR

Bayron Matos has already gained the eye of professional scouts. **Continue reading...**

Baseball:



USF baseball's wild comeback completes first conference sweep since 2017

By Jack Ward, CORRESPONDENT

The Bulls moved into third place in the AAC with the series win at home. **Continue reading...**

What you might've missed:

USF on-campus stadium will bring positive change and challenges, Temple Terrace



mayor says

By Noah Vinsky, ASSISTANT SPORTS EDITOR

Andy Ross, mayor of Temple Terrace, said he sees the development as a positive addition to an area surging in population. **Continue reading...**

Read more in sports...

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ACT ALL-AMERICAN SINCE 1967
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Opens	360	160	520
Sent	706	341	1047
Bounces	25	2	27
Successful Deliveries	681	339	1020
Desktop Open Percentage			84.8%

	Original	Resend	Total
Clicks	108	18	126
Did Not Open	321	179	500
Unsubscribed	1	0	1
Spam Reports	0	0	0
Mobile Open Percentage			15.2%

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THE ORACLE

The Weekly Roundup

April 08 - 12



USF announces stadium groundbreaking date

By Aaron Mammah, SPORTS EDITOR

USF said it would break ground in the fall of this year at a Board of Trustees meeting in December.

[Continue reading...](#)

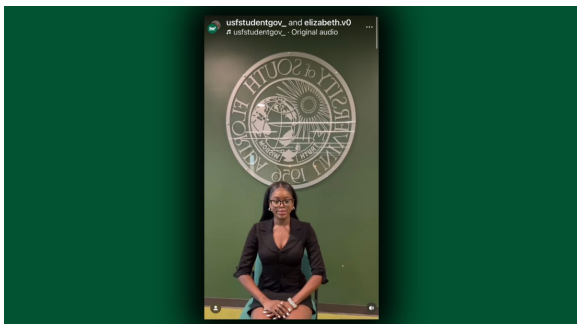
Student government:

USF student leaders narrowly pass
divestment measure



By Lily Belcher, STAFF WRITER

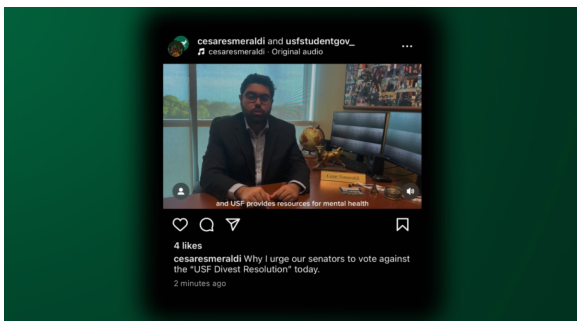
The resolution urged USF to divest from companies “complicit in the ongoing assault on Palestine.” [Continue reading...](#)



USF SG vice president condemns Esmeraldi’s handling of public statement

By Camila Gomez, MANAGING EDITOR

Elizabeth Volmy condemned that Esmeraldi’s video was posted on the official SG Instagram page. [Continue reading...](#)



USF student body president urges senators to vote against divestment resolution

By Clara Rokita Garcia, CORRESPONDENT

Here is why some parking ticket appeals are more likely to be accepted than others. [Continue reading...](#)

[Read more in student government...](#)

News:



Giancarlo Esposito talks about his identity, role models at USF: ‘Be who you want to be’

By Michelle Plyam, CORRESPONDENT

Giancarlo Esposito, known best for his roles in “Breaking Bad” and “The Mandalorian,” spoke at this semester’s University Lecture Series. [Continue reading...](#)



Appealing your USF parking ticket? Find out if it can be approved.

By Clara Rokita Garcia, CORRESPONDENT

Here is why some parking ticket appeals are more likely to be accepted than others. [Continue reading...](#)



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The advertisement features a dark green background on the left with white text. On the right, there is a photograph of students walking up a set of stairs outdoors, with trees in the background. The Dell logo is in white, and the text is in a clean, sans-serif font.

Sports:



USF's Kasean Pryor is third player to leave men's basketball this week

By Tim Katon Jr., CORRESPONDENT

Junior forward Kasean Pryor declared for the NBA Draft while entering the transfer portal.

[Continue reading...](#)



'I try to dominate in everything I do,' says USF two-sport athlete Bryce

Archie

By Jack Ward, CORRESPONDENT

Bryce Archie has been playing pitcher while shouldering quarterback duties on the football team. [Continue reading...](#)

[Read more in sports...](#)

Opinion:



OPINION: Estudiantes de USF, es hora de aprender un segundo idioma

By Liv Baker, CORRESPONDENT

Didn't understand this headline? You might want to consider taking up a second language.

[Continue reading...](#)



OPINION: USF pre-med life is hard. Here's how you can stay ahead of the game.

By Brenda Guajardo, CORRESPONDENT

Students should participate in activities such as volunteering in clinics and biomedical research.

[Continue reading...](#)

[Read more in opinion...](#)

Multimedia:



Eclipse watch: USF's MSC lawn taken over by curious students

By Julia Saad, NEWS EDITOR and Justin Seecharan, MULTIMEDIA EDITOR

Sharing pairs of shaded glasses, students gathered to take a peek at the solar eclipse on Monday. [Continue reading...](#)

[See more in multimedia...](#)

The Huddle

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The Huddle Sports Newsletter

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10.4%

	Original	Resend	Total
Opens	2012	286	2298
Sent	3581	1464	5045
Bounces	183	9	192
Successful Deliveries	3398	1455	4853
Desktop Open Percentage			88.6%

	Original	Resend	Total
Clicks	315	40	355
Did Not Open	1386	1169	2555
Unsubscribed	1	1	2
Spam Reports	0	0	0
Mobile Open Percentage			11.4%

BREAKING NEWS

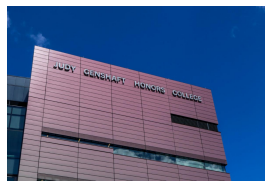


Florida universities ordered to disband pro-palestinian student groups

By Clinton Engelberger, EDITOR IN CHIEF

University leaders were directed to terminate pro-palestinian student groups that Ray Rodrigues, State University System (SUS) Chancellor, claimed are in support of terrorism. [Continue reading...](#)

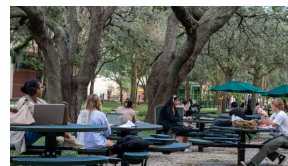
What you missed...



Students, faculty endured months of delays for the Honors College. Is it up to par?

By Ananya Siragavarapu, CORRESPONDENT

The new Judy Gushaft Honors College (JGHC) building finally opened its doors to students early this semester after facing multiple delays – but was the wait worth it? [Continue reading...](#)



'USF is afraid to support us': Black enrollment decrease fuels demand for representation

By Clara Rokita Garcia, CORRESPONDENT

Black enrollment has been on a slow decline at USF, according to USF Fact Books. [Continue reading...](#)

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Open Rate

46.5%

Click Rate

15.3%



Opens	1357	Clicks	447
Sent	3023	Did Not Open	1560
Bounces	106	Unsubscribed	1
Successful Deliveries	2917	Spam Reports	0
Desktop Open Percentage	79.6%	Mobile Open Percentage	20.4%

Recommendations

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Link	Unique Clicks Distribution	
https://www.usforacle.com/2023/10/25/florida-universities-ordered-to-disband-pro-palestinian-student-groups/	364	65.9%
https://www.usforacle.com/2023/10/25/students-faculty-endured-months-of-delays-for-the-honors-college-is-it-up-to-par/	109	19.7%
https://www.usforacle.com/2023/10/25/usf-is-afraid-to-support-us-black-enrollment-decrease-fuels-demand-for-representation/	57	10.3%
https://www.usforacle.com/	9	1.6%
http://www.usforacle.com/	5	0.9%
https://www.tiktok.com/@usforacle?lang=en	2	0.4%
http://www.twitter.com/usforacle	2	0.4%
http://www.facebook.com/usforacle	2	0.4%
http://www.instagram.com/usforacle	2	0.4%
Total Click-throughs	552	100%

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Date	Sent Count	Status
Wed, Oct 25, 2023 4:49 pm EDT	3023	Your email has been successfully sent.

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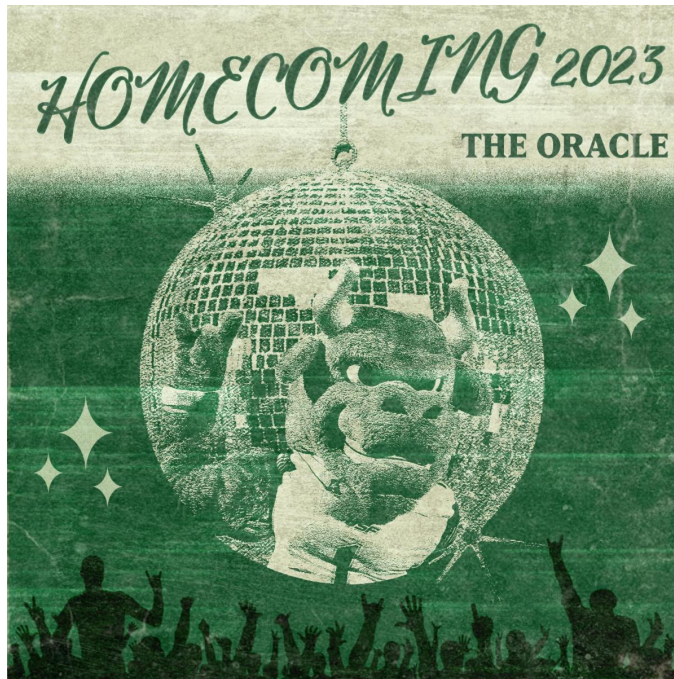
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Monday, Oct. 09



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Open Rate

65.5%

Click Rate

8%



Opens	1885	Clicks	230
Sent	2979	Did Not Open	992
Bounces	102	Unsubscribed	3
Successful Deliveries	2877	Spam Reports	1
Desktop Open Percentage	91.7%	Mobile Open Percentage	8.3%

Recommendations

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Link	Unique Clicks	Distribution
https://www.usforacle.com/2023/10/09/homecoming-issue-2023/	190	75.1%
http://www.twitter.com/usforacle	15	5.9%
https://www.the-cays.com/	15	5.9%
http://www.usforacle.com/	14	5.5%
https://www.usf.edu/student-affairs/homecoming/	13	5.1%
http://www.facebook.com/usforacle	4	1.6%
http://www.instagram.com/usforacle	2	0.8%
Total Click-throughs	253	100%

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THE ORACLE

The Weekly Roundup

Sept. 25-29



Students voice concerns about relocation of Sycamore Fields Complex

By Lily Belcher, CORRESPONDENT

Club and recreational athletes fear moving the complex to the southwest corner of campus will deter students from using the facilities. [Continue reading...](#)

News:



Feed-a-Bull pantry sees increasing demand from past years

By Mirlene Ostine, CORRESPONDENT

Program Director Katie Webster said she'd like to move Feed-a-Bull to a larger pantry but has been unable to do so due to lack of funding. [Continue reading...](#)



SG's Computer Services introduces updated technology

By Clara Rokita Garcia, CORRESPONDENT

Some of the new features in the lab include new computers, printers and charging stations. [Continue reading...](#)

[Read more in news...](#)

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Sports:



Women's soccer upsets No.

Byrum Brown named AAC Offensive Player of the Week

By Noah Vinsky, STAFF WRITER

Brown's 517 yard performance against Rice earned him USF's first Offensive Player of the Week honors since 2018.

[Continue reading...](#)

21 Gonzaga with two goals in second half

By Beatriz Gonzalez, CORRESPONDENT

Graduate student forward Kouri Peace (center) records her first assist and second goal of the season against the No. 21 ranked team.

[Continue reading...](#)

[Read more in sports...](#)

Opinion:



OPINION: Join the fight against dishonest politicians, one Google search at a time

By Abigail Nichols, CORRESPONDENT

Students can improve politics by taking more action to self-educate.

[Continue reading...](#)



OPINION: Hillsborough County cutting affordable housing funds leaves Tampa in the cold

By Marcelene Pilcher, MANAGING EDITOR

The HCC chose to slash the housing budget in favor of affordable roadways, ignoring Tampa's housing crisis.

[Continue reading...](#)

[Read more in opinion...](#)

Focal Points:



Amplifying alumni: Lindsey Flynn educates community to protect turtles

By Leah Meyer, CORRESPONDENT

USF alum Lindsey Flynn received her bachelor's degree in biology in 2007 and studied for a master's degree in marine science.

[Continue reading...](#)

[Read more in focal points...](#)

Multimedia:



PHOTO GALLERY – USF v. Rice University

By Arianna Renick, CORRESPONDENT

USF's offense has struggled to find its rhythm at the beginning of the season, particularly in the passing game. But, in their conference opening 42-29 win against Rice on Saturday at Raymond James Stadium on Saturday, things seemed to finally fall into place. [See more here...](#)

[Look more at multimedia...](#)



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Open Rate

66.5%

Click Rate

8.7%



	Original	Resend	Total		Original	Resend	Total
Opens	1736	173	1909	Clicks	221	22	243
Sent	2900	1136	4036	Did Not Open	1066	956	2022
Bounces	98	7	105	Unsubscribed	2	0	2
Successful Deliveries	2802	1129	3931	Spam Reports	1	0	1
Desktop Open Percentage			89.8%	Mobile Open Percentage			10.2%

Recommendations

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Link	Segmentation Lists	Unique Clicks	Distribution
https://www.usforacle.com/2023/09/28/students-voice-concerns-about-relocation-of-sycamore-fields-complex/		142	45.2%
https://www.usforacle.com/2023/09/28/feed-a-bull-pantry-sees-increasing-demand-from-past-years/		34	10.8%
https://www.usforacle.com/2023/09/25/sgs-computer-services-introduces-updated-technology/		24	7.6%
https://www.usforacle.com/2023/09/25/byrum-brown-named-aac-offensive-player-of-the-week/	Sports engagement	23	7.3%
https://www.usforacle.com/2023/09/24/photo-gallery-usf-v-rice-university/	Multimedia engagement	20	6.4%
https://www.usforacle.com/2023/09/27/opinion-join-the-fight-against-dishonest-politicians-one-google-search-at-a-time/		16	5.1%
https://www.usforacle.com/2023/09/25/opinion-hillsborough-county-cutting-affordable-housing-funds-leaves-tampa-in-the-cold/		12	3.8%
https://www.usforacle.com/2023/09/28/amplifying-alumni-lindsey-flynn-educates-community-to-protect-turtles/	Multimedia engagement	7	2.2%
https://www.usforacle.com/2023/09/24/womens-soccer-upsets-no-21-gonzaga-with-two-goals-in-second-half/		7	2.2%
https://www.dell.com/en-us/lp/usf?link_number=126352427&c=us&l=en&tfcid=1056581&cid=316360&lid=5993986&dgc=ms&cpn=ArmMppM_ArmMppCP_ArmMppS_ArmMppVAR&ACCT=595727070		5	1.6%
http://www.usforacle.com/		4	1.3%
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https://www.peachcobblerfactory.com/		2	0.6%
https://www.usforacle.com/category/opinion/		2	0.6%



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Total Click-throughs

1

0.3%

314

100%


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Date	Sent Count	Status
Sun, Oct 1, 2023 7:00 am EDT	1136	Your email has been successfully re-sent to non-openers.
Fri, Sep 29, 2023 7:00 am EDT	2900	Your email has been successfully sent.

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THE ORACLE

The Weekly Roundup

Oct. 09-13



University Police investigates bomb threat to USF Hillel

By Camila Gomez, NEWS EDITOR

University Police (UP) is investigating a non-specific bomb threat related to the USF Hillel building on the Tampa campus. [Continue reading...](#)

News:



Low attendance expected for LGBTQ History Month events, coordinator says

By Cassidy Koetitz, CORRESPONDENT

Attendance so far has been lower for most events and Student Programs Coordinator Alison Garcia predicted that trend will continue. [Continue reading...](#)



'We knew we had to do something': USF students rally to show solidarity with Palestine

By Lily Belcher, CORRESPONDENT

Around 50 students rallied in the rain on Thursday afternoon to express their solidarity with Palestine at the Library, holding signs and waving flags. [Continue reading...](#)

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Sports:



'That wasn't us': Defense looking to rebound after disappointing performance against UAB

By Noah Vinsky, STAFF WRITER

USF will return home to face FAU in an attempt to break a three-game homecoming losing streak. USF. [Continue reading...](#)



Women's basketball places first in preseason poll for fourth consecutive year

By Aaron Mammah, SPORTS EDITOR

The Bulls received 10 of the 14 first-place votes in the AAC preseason coaches poll on Monday. [Continue reading...](#)

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Opinion:



OPINION: Students shouldn't struggle with lab accessibility

By Lennon Tomaselli, CORRESPONDENT

It's been increasingly hard for students to find the resources to secure a spot in a laboratory on campus. [Continue reading...](#)



OPINION: End polarization. Mandate hands-on engagement with government.

By Anna Gustafson, CORRESPONDENT

Compulsory government service could be the solution to a divisive, unproductive American government. [Continue reading...](#)

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Nostalgia



Homecoming football game fiasco: When green and gold went out of style

By Aaron Mammah, SPORTS EDITOR

The shirts distributed ahead of the 2014 Homecoming Game were purple – the main school color of the Bulls' opponent, the East Carolina Pirates. [Continue reading...](#)





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Click Rate

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Sent	2992	1750	4742	Did Not Open	1665	1479	3144
Bounces	103	7	110	Unsubscribed	0	1	1
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THE ORACLE

The Weekly Roundup

July 3-7



University Police investigating potential suicide at Beard Garage

By Julia Saad, STAFF WRITER

University Police (UP) is currently investigating an “apparent suicide” that happened on the Tampa campus, UP Public Information Representative Michael Lavelle wrote in a statement to The Oracle. [Continue reading...](#)

News:



Will USF’s on-campus stadium be more trouble than it’s worth?

Faculty speak up

By Camila Gomez, NEWS EDITOR

Faculty at USF wrestle with concerns regarding the new costs of the new \$340 million on-campus stadium – and its possible impacts on academics. [Continue reading...](#)



USF developing plan to increase Black enrollment

By Clinton Engelberger, EDITOR-IN-CHIEF

Following years of declining Black enrollment at USF, the university is developing a strategic enrollment plan to identify where work needs to be done, according to a university statement provided to The Oracle by Director of Media Relations Althea Johnson. [Continue reading...](#)

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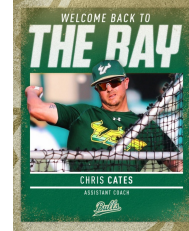
Sports:

Chris Cates returns to USF baseball coaching staff

By Aaron Mammah, SPORTS EDITOR

Chris Cates returned to his role as an assistant coach on Monday after spending three seasons away from USF baseball.

[Continue reading...](#)



[Read more in sports...](#)

Opinion:



OPINION: DeSantis' veto of Nursing/STEM building funding hurts students

By Matthew Hunter, CORRESPONDENT

Gov. Ron DeSantis vetoed \$20 million in appropriation funds for a new STEM facility at the Sarasota-Manatee Campus on June 15, according to a June 16 article from [The Oracle](#). [Continue reading...](#)



OPINION: New diversity legislation will only worsen USF's staffing issues

By Rachel Beaird, OPINION EDITOR

[Senate Bill \(S.B.\) 266](#) went into effect on Saturday, and some USF [staff members](#) worry that it will make the university's staffing challenges worse. [Continue reading...](#)

[Read more in opinion...](#)



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Open Rate

71.2%

Click Rate

20.6%



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Sent	2711	1012	3723	Did Not Open	945	764	1709
Bounces	96	7	103	Unsubscribed	0	0	0
Successful Deliveries	2615	1005	3620	Spam Reports	0	0	0
Desktop Open Percentage			82.8%	Mobile Open Percentage			17.2%

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7,472 impressions
1,369 post interactions (719 likes, 548 shares, 53 comments, 49 saves)

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6,342 impressions
740 post interactions (571 likes, 119 shares, 36 saves, 14 comments)