

Justin Blake Seecharan

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A creative, engaging, and hardworking multimedia journalist telling a variety of cultural stories.

EXPERIENCE

The Oracle, Multimedia Editor
Tampa, FL

Jan. 2023–May 2024

- Develop and implement multimedia content strategies in collaboration with the editorial team.
- Edit and produce multimedia content such as videos, podcasts, and infographics for the website and social media platforms.
- Collaborate with writers, photographers, and designers to create compelling multimedia stories that engage the audience.
- Use multimedia tools and software to edit and enhance audio, video, and graphics content.
- Manage the multimedia production process, from pre-production planning to post-production editing and publishing.

The Oracle, Multimedia Manager
Tampa, FL

December 2022–Jan 2023

- Develop and implement multimedia content strategies in collaboration with the editorial team.
- Collaborate with writers, photographers, and designers to create compelling multimedia stories that engage the audience.
- Use multimedia tools and software to edit and enhance audio, video, and graphics content.
- Oversaw Oracle's social media management with the objective of maximizing news coverage.

The Oracle, Multimedia Correspondent
Tampa, FL

August 2022–December 2022

- Develop and implement multimedia content strategies in collaboration with the editorial team.
- Edit and produce multimedia content such as videos, podcasts, and infographics for the website and social media platforms.
- Collaborate with writers, photographers, and designers to create compelling multimedia stories that engage the audience.
- Use multimedia tools and software to edit and enhance audio, video, and graphics content.
- Manage the multimedia production process, from pre-production planning to post-production editing and publishing.

Florida Focus, Web Editor
Tampa, FL

August 2022–December 2022

- Edit and publish written articles, audio recordings, and video content to the website, social media, and other digital platforms.
- Collaborate with the broadcast production team to create multimedia content for the website and social media platforms.
- Monitor website traffic and engagement metrics and make data-driven decisions to improve audience reach and engagement.

EDUCATION

University of South Florida, Tampa
Major: Mass Communications with a concentration in Broadcast News

Graduation: Spring 2024

SKILLS & CERTIFICATIONS

- Video production: camera operation, lighting, sound recording and editing, and engaging story telling.
- Editing: Extremely proficient in Adobe Premiere Pro, Audition, Lightroom, and Photoshop.
- Social media: content creation, social media strategy, and using social media to engage audience in multiple stories.
- Google Digital Garage certification on Fundamentals of Digital Marketing

REFERENCES

Gloria Roberts
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